

National Capital Division

Alpine Ski Racing



Date: 2019-08-13

Status: Approved

Attendees:

- Mary Van Buren (President)
- Brian Silveira (Secretary)
- Jessica Hearty (Officials Chair)
- Brent Allen (Past President)
- Heather Olszewski (CFSC Rep)
- Brian Ivay (Calabogie Rep)
- Linda Kristal-Polci (Communications)
- Lindsay Elmgran (Treasurer)

Regrets:

- Nancy Mason MacLellan (Ski Cross Representative)

Action Items

1. **Mary:** Bursary Policy discussion to be held later
2. **Linda:** Communications discussion to be held later
3. **Brian:** Issue to track: Rowans Law
4. **Lindsay** to look at funding for BNet and Panels
5. **Lindsay** to confirm the corporate filings
6. **Lindsay** and Mary to meet at TD to change over the signing for the bank accounts

National Capital Division

Alpine Ski Racing



Minutes

- 1. Introductions (18H15)**
- 2. Purpose/goals (Mary)**
 - a. Support ski racing in the region
 - b. NCD owns the license for the NCO bingo
- 3. Approval of the Agenda (Mary)**
 - a. by unanimous consent
- 4. Approval of previous Minutes (Mary)**
 - a. by unanimous consent
- 5. All Hands Meeting. (Jessica)**
 - a. Thurs Nov 21, Confederation Education Centre
 - b. Lots of parking
 - c. Costs alternate between OSZ and NCD
 - d. NCD's turn to pay
- 6. Safety Policy (Brent)**
 - a. Brent reiterated NCD safety policy
 - b. Expects to provide a written policy and get feedback from FORTU and CALAB
 - c. Brent confirmed coaches input has been sought and retained
 - d. Prefer to use best practices instead of policy
 - e. Do we need to differentiate the training environment from the racing environment.
 - f. Confirmed naming is 'race day best practices
- 7. Criteria for Awarding Bursaries (Mary)**
 - a. Mary provided some notes for future discussion (Attachment 1)
 - b. Discussion to be postponed till the next meeting
 - c. Brent would like to see coaches and athlete bursaries differentiated
- 8. Coaches Development Plan (Brent)**
 - a. Lead coaches need to supply a development plan
 - b. Brent to work with CALAB lead coach to come up with a plan
 - c. Heather wants clarification on who from CFSC can apply, only NCD coaches should apply.
 - d. CFSC will apportion a percentage of coaches equivalent to the percentage of NCD versus OSZ athletes
 - e. approx \$10k currently available in the bank for coaches

National Capital Division

Alpine Ski Racing



9. AOA Director (Brent)

- a. has a new director (Bill Reeves)
- b. Brent to confirm if a new MOU or the existing MOU will be in force

10. Gate Panel Safety (Brian S)

- a. Brian S provided details on homologated panels
- b. need to have panels which release properly

11. BNet (Brent)

- a. Need to order BNet
- b. Clubs to pay 50%

12. Race Schedule (Brian I and Heather)

- a. Brian I. (CALAB)
 - i. CALAB will not host U16 eastern finals
 - ii. Need local quota/ was not there last year
 - iii. Bring back the PSL with a SX component (U10 and up)
 - iv. SX event had significant uptake
 - v. 2 day event
 - vi. Need to find a date that does not interfere with other events in the region
 - vii. All in agreement for SX
- b. Heather O. (FORTU)
 - i. Some coaches have requested U14 races move to Sunday
 - ii. No word on FIS
 - iii. No NORAM race this year

13. Corporate Filings (Lindsay)

- a. Lindsay has sent the filings in

14. Communications Update (Linda)

- a. Linda presented communication document (*attachment 2*)
- b. Defer discussion till next meeting

15. NZ foundation (Brent)

- a. Brent suggested that another application be put forward
- b. Brian suggested that a donation to the NZ foundation would be helpful.

16. Club Updates

- a. CALAB (Brian I)
 - i. Expect to keep the program same as last year
- b. FORTU (Heather)
 - i. No update on program director
 - ii. CFSC has updated the bylaws over the summer
 - iii. Updated policies

National Capital Division

Alpine Ski Racing



iv. Tweaks with the org structure.

17. CALAB FIS ENL Homologation (ENL GS)

- a. CALAB has requested a grant for the Homologation
- b. Looks like the hill is 10m short
- c. Doug Campbell has put forward to FIS that Ontario would have 3 homologated hills; but looks like this discussion did not happen
- d. Brent expects Doug to attend to consult on what other work needs to be done.

18. Joint CFSC/CALAB ENL program

- a. Joint CFSC/CALAB ENL program ran well last year.
- b. Andrea Holland is currently pushing to have this program
- c. Interest has been expressed by a few people.

19. Coaches meetings (Mary)

- a. Pat Biggs has forwarded details on U16 provincials
- b. U16 Provincials Feb 23
- c. Pat's email eludes to Rowan's Law for the province of Ontario

20. Rowan's Law (Brian)

- a. Brian Presented a brief overview of the law and how it applies to clubs
- b. Each club needs to ensure all parents are aware of the law and their obligations
- c. Who creates the concussion protocol?
- d. Board agrees to wait until the law comes into effect
- e. Continue to monitor the law for further guidance from AOA

21. Member Lists (Brent)

- a. Who are the members
- b. Each club to provide names/emails to NCD Secretary
- c. One vote per athlete?
- d. What are the Best practices?
- e. What are the bylaws?
- f. Secretary to maintain the member list

22. Next Meeting

- a. September 24, 2019 at 6:15pm
- b. Same Location, CCA head office, 1900-275 Slater

23. Meeting Adjourned (20H00)

National Capital Division

Alpine Ski Racing



Attachments

1. Mary VB: **Draft Request for Financial Support**
2. Linda K: **NCD Communications Considerations for the 2019-20 Ski Season**

National Capital Division

Alpine Ski Racing



Attachment 1

Requests for Financial Support

The National Capital Division of Alpine Ontario is a regional sports organization that coordinates, organizes, promotes, and supports all levels of amateur ski racing on behalf of all NCD clubs. Our mandate is to: encourage broad based participation, encourage personal growth and develop individual potential, and encourage athlete's progression from Club to Division to Provincial teams while providing the highest quality programs at the lowest possible cost to athletes.

In line with this, NCD has created a policy for considering one off requests from athletes or coaches to further their progress and skills.

Guiding Principles

- Requests will be considered on a case by case basis;
- NCD will seek to ensure athlete, coach, gender, sport and ability equity;
- Funding is subject to the health of NCD finances; and
- Will target an average of \$5,000 per year, +/- 10%.

Criteria

Athletes:

- NCD will consider a maximum of 50%, or \$1,500 per athlete. An athlete may only receive the funding 1x.
- The funding must be for a high performance opportunity:
 - o A high performance camp outside of the NCD that does not compete with NCD camps
 - o A high level competition: Regional, Provincial, National or International
- The athlete must be a registered, active member of an NCD club
- The athlete must be endorsed by their Head coach and club as living up to the code of ethics

Coaches:

- NCD will consider a maximum of 50%, or \$1,500 per coach. A coach may only receive the funding 1x.
- The funding must be for a high performance opportunity:
 - o A high performance camp outside of the NCD that does not compete with NCD camps

National Capital Division



Alpine Ski Racing

- A high level competition: Regional, Provincial, National or International
- Progression in their coaching qualification
- The Coach must be a minimum level 2, with two years at the club?
- The Coach must be endorsed by their Board as living up to the code of ethics

Process

The Club will submit a request for funding, with the amount, the person(s) who will participate, the event/activity to the Chair, NCD, and what % of the funding is to be provided by the coach/athlete/club.

The Chair NCD will review the criteria and make a recommendation to the NCD board for approval.

3.

National Capital Division

Alpine Ski Racing



Attachment 2

NCD Communications Considerations for the 2019-20 Ski Season

Background: Currently the NCD maintains one ‘owned’ communications channel to support its efforts on behalf of members. On NCD.ca there is a warehouse of static information such as club and program information, safety protocols, etc. As well, there is evergreened information such as race schedules, race results, points and board meeting minutes. During the season, information is added on a near-weekly basis. We do not promote the existence of our website to our members.

Additionally, the NCD has begun to successfully leverage AOA communication channels to highlight and promote ski racing and associated activities in the NCD. We provided bi-weekly content to AOA last season, the majority of which was published in either the AOA newsletters or on their social media assets.

Last season, the NCD’s Board raised the issue of potential fundraising down the road. Without communicating the NCD’s role and mandate, it would be difficult to effectively launch fundraising amongst its membership base, or the broader community.

Audience: Primary audiences include dues paying members (parents); current NCD ski racers, volunteers and coaches. Secondary audiences include alumni NCD ski racers, volunteers and coaches; the broader ski racing community; the sporting community within the Ottawa region.

Considerations: The NCD board may wish to discuss the benefits of a more high-profile communications strategy with any or all of the audiences identified above. In particular, those who pay NCD fees may wish to learn more about how their dues are used. At the same time, it can be expected that attachment to the NCD is less than to the individual racing clubs to which our members belong, so it may not be useful to launch multiple comms channels without a strategic multi-year plan.

Potential Tactics for Discussion:

- Audit and update NCD.ca from perspective of user experience, quality of information, etc
- Annual email to dues paying members at beginning of season to:
 - Explain role of NCD/how their dues are used
 - Let them know what information is available on NCD.ca
 - Encourage them to subscribe to AOA Comms channels
- Social channels for NCD?
- Other tactics to consider?

Timelines:

National Capital Division

Alpine Ski Racing



NCD Board discussion – next meeting

If agreement that we should do more, audit and update of website could be done over fall

Aim to send email at beginning of January to those who have paid NCD fees

Other tactics as decided upon - TBD